

AUTHOR SERVICES AGREEMENT

for the Multi-Author Compilation Book “The Pivot That Changed Everything”

This Author Services Agreement (“Agreement”) is entered into as of the date payment is received, by and between Michelle Kulp, on behalf of Spirit Wealth, LLC DBA Best Selling Author Program (“Contractor,” “we,” or “us”), located in Millersville, Md. on one side, and you, the participating author (collectively, “Client” or “Author”), on the other side, concerning a chapter of authorship by Author to be included in the multi-author compilation book presently titled “The Pivot That Changed Everything” (the “Work”).

Parties

Contractor: Michelle Kulp / Spirit Wealth, LLC DBA Best Selling Author Program (“Contractor”)

Client: You, the participating author (“Client” or “Author”)

Collectively, the above are referred to as the “Parties.”

Purpose of the Agreement

Client wishes to engage Contractor to provide services relating to the publication of Client’s individual chapter within the multi-author compilation book “The Pivot That Changed Everything” (the “Multi-Author Work”), as detailed in this Agreement, including a coordinated launch campaign intended to place the Multi-Author Work on the USA Today bestsellers list and the Amazon bestsellers list.

Contractor has agreed to provide such services (the “Services”) according to the terms of this Agreement.

1. THE MULTI-AUTHOR WORK & PARTICIPATION

- The Multi-Author Work will feature twelve (12) entrepreneur/author contributors, including Client, each contributing one original chapter.
- Client’s name will appear on the book cover beneath Contractor’s name. Cover order among contributing authors is determined by the order in which authors enroll and submit payment — not alphabetically — except that VIP Author spots (defined below) will occupy the first four (4) positions.
- Estimated publication and launch date: October/November 2026. Contractor retains sole discretion to adjust the publication date as reasonably necessary and will communicate any changes to Client.
- Enrollment is limited. Contractor will begin production once all twelve (12) author spots are filled.

2. AUTHOR CHAPTER PACKAGE (STANDARD)

Standard Client enrollment includes the following Services, provided on a one-time basis:

- Publication of Client’s original chapter of up to 2,500 words within the Multi-Author Work, including cover design, interior formatting, and ISBN assignment.
- Professional editing and proofreading of Client’s chapter.

- Inclusion of Client's short author bio, headshot, and one (1) link to Client's website or lead magnet within the Work.
- Coordinated USA Today bestseller and Amazon bestseller launch campaign for the Multi-Author Work.
- Screenshots and a USA Today bestseller brochure documenting the achieved bestseller status, once achieved.
- Addition of the USA Today bestseller seal to the book cover once the Multi-Author Work reaches the list.
- Access to the Author Quickstart Kit, including the writing timeline and chapter deadlines, issued upon enrollment and payment.
- The Multi-Author Work will be published in ebook and paperback formats and distributed via Amazon.
- Ability to order author copies at author cost plus shipping following publication and launch, subject to Amazon's printing and shipping availability.

3. VIP AUTHOR PACKAGE (OPTIONAL UPGRADE)

Client may elect to enroll as a VIP Author for an additional investment. The VIP Author Package includes all Standard Package Services above, plus:

- Placement in one of the first four (4) author positions on the book cover, listed beneath Contractor's name.
- An expanded chapter of up to 3,500 words (available to VIP Authors for an additional charge as set forth in the applicable order form or invoice).
- A "Vanity Edition" of the Work featuring only VIP Author's name, photo, and bio, made available for direct order through Contractor's print-on-demand distributor (currently Lulu), at Author's own cost.

4. GHOSTWRITING SERVICES (OPTIONAL)

Client may elect to engage Contractor's affiliated ghostwriter to write Client's chapter on Client's behalf. Ghostwriting services are optional, arranged and invoiced separately, and any fees for ghostwriting services are to be discussed directly with the ghostwriter and are not included in the Total Cost set forth in Section 5 below.

5. COST & PAYMENT

Standard Author Package: \$7,500 USD, payable in three (3) equal installments of \$2,500 each.

The payment plan cutoff date for Standard Authors is Sept. 1, 2026. The full Total Cost must be paid in full prior to the launch of the Multi-Author Work.

VIP Author Package: \$10,000 USD, payable in four (4) equal installments of \$2,500 each.

The payment plan cutoff date for VIP Authors is Sept. 1, 2026. The full Total Cost must be paid in full prior to the launch of the Multi-Author Work.

The Total Cost is inclusive of the Services described herein, software licenses, administrative fees, and subcontractor costs. Enrollment and Client's spot in the Multi-Author Work is confirmed only upon receipt of payment.

ALL SALES ARE FINAL. NO REFUNDS ARE GIVEN, including in the event Client's chapter is not published due to Client's failure to meet required deadlines as described in Section 6 below.

6. DEADLINES

Upon enrollment, Client will receive the Author Quickstart Kit, which sets forth the writing, editing, and submission deadlines for Client's chapter. Client is solely responsible for meeting all such deadlines.

IMPORTANT: CLIENT MUST MEET ALL DEADLINE REQUIREMENTS OR RISK LOSS OF FEES AND PUBLISHING SERVICES.

If Client fails to meet the writing, editing, or submission deadlines provided by Contractor, Contractor shall have no obligation to include Client's chapter in the Multi-Author Work. In the event Client's chapter is not published due to Client's failure to meet required deadlines, NO REFUND WILL BE GIVEN TO CLIENT, and all amounts owed under this Agreement remain due and payable.

7. ROYALTIES

Client shall not earn any royalties from sales of the Multi-Author Work. All royalties earned from the Multi-Author Work belong solely to Spirit Wealth, LLC DBA Best Selling Author Program and will not be distributed to contributing authors, including Client. A charitable donation of a portion of the proceeds will be given to ***

8. USA TODAY / AMAZON BESTSELLER STATUS

Contractor will use commercially reasonable efforts to coordinate a launch campaign designed to place the Multi-Author Work on the USA Today bestsellers list and the Amazon bestsellers list. Contractor does not guarantee any specific bestseller list placement, ranking, or timing. When the Multi-Author Work achieves USA Today bestseller status, all twelve (12) contributing authors, including Client, may use the title "USA Today Bestselling Author" in their marketing, biography, press materials, speaking introductions, and future publications. This title, once earned, is held for life.

9. INTELLECTUAL PROPERTY

Contractor retains ownership of the copyright in the Multi-Author Work in its entirety, including its compilation, design, formatting, and cover, pursuant to federal copyright law (17 U.S.C. §§ 201–202). Client retains the rights to the content of Client's individual chapter and is permitted to re-use or resell that chapter independently, subject to Contractor's ownership of the compiled Multi-Author Work as a whole. Any and all promotional materials, cover designs, and other deliverables produced by Contractor in connection with this Agreement are owned by Contractor. Contractor grants Client a nontransferable, non-exclusive, royalty-free license to use such deliverables solely for the purpose of marketing Client's participation in the Multi-Author Work.

10. STYLE & EDITORIAL DISCRETION

- Every author, client, and final published chapter is different, and the finished Multi-Author Work reflects a range of voices, tastes, and needs.
- Editing and coaching provided under this Agreement are subjective services. Contractor and her editorial team will use their professional judgment to produce a favorable, cohesive result for the Multi-Author Work as a whole, which may not always include strict adherence to Client's individual preferences.
- Client's dissatisfaction with Contractor's independent editorial judgment or management style is not a valid basis for cancellation of this Agreement or for any refund.

11. RELATIONSHIP OF THE PARTIES

Contractor and any related subcontractors (including editors, designers, and ghostwriters) are not employees, partners, or members of Client's company or organization, and vice versa. Contractor has the sole right to control and direct the means, manner, and method by which Services are performed and may engage subcontractors to fulfill this Agreement. Each Party is solely responsible for its own business operations, taxes, licensing, and insurance.

12. CONFIDENTIALITY

Each Party will hold in strict confidence all non-public information arising out of or relating to this Agreement, the Services, the Multi-Author Work, and the Parties' respective businesses, and will use such information only in connection with fulfilling this Agreement. This obligation does not apply to information that: was already known prior to the Parties' relationship; becomes public through no fault of the receiving Party; is rightfully received from a third party without a duty of confidentiality; or is independently developed without use of the other Party's confidential information.

13. LIMITATION OF LIABILITY

Client agrees that the maximum amount of damages recoverable in any claim arising out of or relating to this Agreement or the Services shall not exceed the Total Cost paid by Client under this Agreement.

14. INDEMNIFICATION

Each Party shall indemnify, defend, and hold harmless the other Party, its employees, agents, independent contractors, distributors, and licensees against any losses, damages, liabilities, claims, judgments, settlements, penalties, costs, or expenses (including reasonable attorneys' fees) arising out of any third-party claim relating to an actual or alleged breach by the indemnifying Party of its representations, warranties, or obligations under this Agreement.

15. ASSUMPTION OF RISK; NON-DISPARAGEMENT

Client expressly assumes any risk of dissatisfaction related to the Services and activities described herein. The Parties mutually agree not to make public defamatory statements that would materially harm the reputation or business activities of the other Party.

16. CANCELLATION

If Contractor wishes to cancel or reschedule:

If Contractor is unable to perform her obligations under this Agreement, Contractor will provide notice to Client and, at Contractor's sole discretion, will either arrange a reasonable substitute to fulfill the Services or issue a refund or credit reflecting a reasonable percentage of Services not yet rendered.

17. FORCE MAJEURE

If Contractor is unable to publish or launch the Multi-Author Work within the anticipated timeframe due to events beyond Contractor's reasonable control (such as labor disputes, war, natural disaster, or platform/distributor disruption), Contractor shall complete publication as soon as reasonably practicable following resolution of such circumstances. If the Parties agree to terminate this Agreement due to a force majeure event, Client remains responsible for any outstanding fees owed to Contractor for Services already rendered.

18. CLIENT DELAY

If Contractor is unable to render Services due to Client's failure to timely submit chapter materials, pay amounts owed, or otherwise meet obligations under this Agreement, Contractor may, at her sole discretion, allow additional time to render Services. In the event of such a delay, any outstanding amounts owed by Client become immediately due and payable.

19. GOVERNING LAW & DISPUTE RESOLUTION

This Agreement is governed by the laws of the State of Maryland, without regard to its conflict of laws provisions. The Parties agree to first attempt in good faith to resolve any dispute arising out of this Agreement through direct negotiation. If the dispute cannot be resolved through negotiation, the Parties agree to submit the dispute to mediation, and if necessary, binding arbitration, in Maryland, with the non-prevailing party responsible for the prevailing party's reasonable arbitration costs and attorneys' fees.

20. GENERAL PROVISIONS

- **Notice:** All notices under this Agreement must be in writing and delivered by email (with confirmation of transmission) or certified mail to the addresses associated with each Party's enrollment.
- **Severability:** If any provision of this Agreement is deemed illegal or unenforceable, the remaining provisions remain in full force so long as the essential purpose of the Agreement remains intact.
- **Amendments; Waiver:** No amendment is effective unless in writing and signed by both Parties. No waiver of any provision shall be construed as a waiver of any other provision or of the same provision at a later time.
- **Assignment:** Client may not assign this Agreement without Contractor's prior written consent. Contractor may assign this Agreement upon notice to Client.

- **Entire Agreement:** This Agreement constitutes the entire agreement between the Parties regarding its subject matter and supersedes all prior discussions, understandings, or agreements, written or oral.
- **Counterparts:** This Agreement may be executed in counterparts, including by electronic signature, each of which is deemed an original.
- **No Third-Party Beneficiaries:** This Agreement is solely for the benefit of the Parties and confers no rights on any third party.